R E P O R T R E S U M E S

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PROPOSAL FOR A CONFERENCE OF DIRECTORS OF THE ENGLISH CURRICULUM DEVELOPMENT AND DEMONSTRATION CENTERS TO EVALUATE THE PROGRESS OF THEIR PROJECTS AND CORRELATE ACTIVITIES FOR 1965-1966. FINAL REPORT.

BY- FISHER, JOHN HURT
MODERN LANGUAGE ASSN. OF AMERICA, NEW YORK, N.Y.

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THE MODERN LANGUAGE ASSOCIATION OF AMERICA (MLA) CALLED A MEETING OF THE CURRICULUM STUDY AND DEMONSTRATION CENTER DIRECTORS TO SHARE INFORMATION ON THE CENTERS' PROGRESS AND PLAN WAYS OF SHARING CURRICULUM DEVELOPMENT INFORMATION WITH THE PROFESSION-AT-LARGE, AND TO PLAN THE OPERATION AND SCHEDULE FOR THE 1966 ENGLISH INSTITUTE MATERIALS CENTER (EIMC). CONFEREES FAVORED THE CONTINUATION OF SUPPLYING STUDY AND DEMONSTRATION CENTER MATERIALS TO NATIONAL DEFENSE EDUCATION ACT (NDEA) SUMMER INSTITUTES, BUT AGREED TO LIMIT THE CONTRIBUTION OF ANY ONE CENTER AND THE NUMBER OF PAGES TO ANY ONE INSTITUTE PARTICIPANT. AFTER TWELVE CENTERS OFFERED TO CONTRIBUTE EXPERIMENTAL CURRICULUM MATERIALS TO EIMC IN 1966, A CALENDAR FOR EIMC OPERATIONS WAS ADOPTED. THE MLA AND THE NATIONAL COUNCIL OF TEACHERS OF ENGLISH ARE ENCOURAGED TO EXPLORE THE FEASIBILITY OF A COMPREHENSIVE RE-EXAMINATION OF CONSIDERATIONS INVOLVED IN DEVELOPING THE ENGLISH CURRICULUM FOR SCHOOLS AND TO COLLECT ALL RELEVANT BIBLIOGRAPHY. AN ARTICLE BASED UPON THE CENTER DIRECTORS' PROGRESS REPORTS, "NEW MATERIALS FOR THE TEACHING OF ENGLISH--THE ENGLISH PROGRAM OF THE USOE," WAS DISTRIBUTED THROUGH EIMC TO ALL 1966 NDEA SUMMER INSTITUTE PARTICIPANTS. (RD)

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
OFFICE OF EDUCATION

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FINAL REPORT

Title: Proposal for a Conference of Directors of the English Curriculum Development & Demonstration Centers to Evaluate the Progress of Their Projects and Correlate Activities for 1965-66.

Contract No.: OE-6-10-297

Project Director & Name of Institution: John Hurt Fisher, Executive Secretary
Modern Language Association

Date of Report: 22 February 1966

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BACKGROUND AND PROBLEMS:

At various times Directors of the English Curriculum Development and Demonstration Centers have been brought together with consultants and with members of the US Office of Education to compare notes and evaluate the progress of their projects. The first two such meetings were organized by contract between the Carnegie Institute of Technology and the US Office in May 1962 and May 1964. When the National Defense Education Act was extended in October 1964 to include English institutes, a third meeting of some of the English Curriculum Directors was called by the US Office (9 November 1964, Washington DC) to consider the advisability of making available to the NDEA English Institutes in the summer of 1965 experimental materials from the English Curriculum Development Centers. After license had been granted to the MLA for the collection and dissemination of such materials, a meeting of representatives of all of the English Curriculum Development and Demonstration Centers was called (26-27 January 1965, New York City) to organize the work of the MLA-NCTE English Institute Materials Center. This meeting, attended by some of the USOE Research Branch personnel, proved useful in forwarding the work of the Research Development Centers. This Conference, then, enabled Curriculum Study Center Directors and others to continue the discussion of problems of mutual interest.

OBJECTIVES:

Under Contract OE-6-10-297 with the United States Office of Education, the Modern Language Association of America called a three-day meeting of the Curriculum Study Center and Demonstration Center Directors for 15-17 November 1965 at the Belmont-Plaza Hotel in New York City. The two goals of the meeting were 1) to share information on the progress of the Centers with one another and to plan ways of sharing information about curriculum developments with the profession-at-large, and 2) to plan the operation of and schedule for the 1966 English Institute Materials Center (EIMC).

PROCEDURES:

On the first day of the conference participants discussed plans for an EIMC in 1966. The group first reviewed the preliminary evaluation of NDEA Summer Institutes in English being prepared by Donald Gray, Indiana University, and the evaluation of EIMC materials conducted by John Harmon of the MLA staff. Enthusiastic about the response to EIMC in 1965 and about the need for continuing and improving the project, the conference participants agreed to limit the contribution of any one Center to approximately 300 pages of experimental curriculum materials and to limit the number of pages to be distributed to any one participant in an NDEA Summer Institute to 500. Twelve Centers agreed to contribute materials to 254 Institutes in English, Reading, Disadvantaged Youth, and English as a Foreign Language: Carnegie Institute of Technology, Teachers College Columbia, Gallaudet College, University of Georgia, University of Indiana, ISCPET, University of Minnesota, University of Nebraska, Northwestern University, University of Oregon, Purdue University, and University of Wisconsin.

The second day of the conference was spent discussing ways of evaluating and sharing information and materials. An article, "New Materials for the Teaching of English: The English Program of the USOE," has since been prepared on the basis of the reports presented and submitted at the conference. Four additional copies will be submitted to the OE upon publication of the article. It will be distributed through EIMC to all participants in NDEA Summer Institutes in 1966 and printed in the September Directory Issue of PMLA. The group agreed further that "representatives of the Centers encourage MLA and NCTE to explore the feasibility of an English program similar to Kenneth Mildenberger's proposal for the foreign languages." The Mildenberger proposal involved a comprehensive re-examination of the considerations that should go into developing the foreign language curriculum for the schools and a collection of all the relevant bibliography.

The third day of the conference continued the discussion of information dissemination with a presentation on the current OE Publication Policy by Walter Mylecraine, Assistant to Deputy Commissioner, Office of the Commissioner, USOE, and a discussion of the ERIC system by Edward Kennedy.

CONCLUSIONS:

The group agreed on the following calendar for EIMC:

10 December - Receipt at MLA of materials for reproduction and statement of items for which permission must be cleared.

13 December - 15 January - Printing of 300 copies of all items for distribution to Institute Directors before 1 February.

1 March - Deadline for receipt of orders from Directors of Institutes.

8 March - Final print order.

15 March - Final budget.

20 March - Purchase orders written for printing.

13 May - Shipping of materials to Institutes.

June - Mailing of invoices and correcting mistakes made in shipment.

An article, "New Materials for the Teaching of English: The English Program of the USOE," has since been prepared on the basis of the reports presented and submitted at the conference.

INVITATION

19 October 1965

TO: Curriculum Study Center and Demonstration Center Directors

FROM: John H. Fisher, Executive Secretary, MLA
Michael F. Shugrue, Research Associate in English, MLA

SUBJECT: Meeting at the Belmont-Plaza, NYC, 15-17 November 1965.

The meeting is on, and we look forward to having you or your representative in three weeks.

1. Place: Belmont-Plaza Hotel, 49th and Lexington. (Crystal Room.)

2. Schedule: 9:00 a.m. - 5:00 p.m. Monday and Tuesday.
9:00 a.m. - 3:00 p.m. Wednesday.
Light luncheon will be served each day in the Conference Room.
We will have cocktails and dinner together on Monday evening.

3. Lodging: Reservations have been made for all participants at the Belmont-Plaza Hotel for Sunday-Tuesday nights, 14-16 November. If you do not plan to use the reservation, please notify MLA on the enclosed card.

4. Travel: All travel arrangements should be made individually. Reservations should be made for "tourist" rates unless the schedule for such a flight imposes a real hardship, in which case first-class rates will be acceptable. The same holds for train reservations.

5. Reimbursement:: The USOE will reimburse each participant for his expenses. MLA will be happy to make an advance to you against your expenses.

6. Program: A copy of the tentative agenda is enclosed.
Please be sure to bring a 1000 word statement on the progress of your center. These statements will be used to prepare an article for PMLA similar to that prepared by Erwin Steinberg (PMLA, September Directory 1964, pp. 56 ff.).
Please be prepared to discuss the materials you will have available for the 1966 EIMC.

7. Other Arrangements: The limitations of our budget will prohibit paying the expenses of more than one person from each Center.
The large size of the group also leads us to suggest that only one person from each Center plan to attend.
On the enclosed card, please indicate 1) your Center's representative, 2) the approximate time of your arrival, and 3) the amount of a travel advance you desire.

Sincerely yours,

Michael F. Shugrue
Research Associate in English.

John H. Fisher
Executive Secretary.

MODERN LANGUAGE ASSOCIATION OF AMERICA
4 Washington Place, New York, NY 10003

CONFERENCE OF CURRICULUM STUDY CENTER AND DEMONSTRATION CENTER DIRECTORS
New York City 15-17 November

Arrive Sunday, 14 November. Arrangements to be made at the Belmont Plaza Hotel.

Monday, 15 November. 9:00 a.m.
Presiding: Michael F. Shugrue, Research Associate in English, MLA.
1. John H. Fisher, Executive Secretary, MLA. Welcome.
2. Introduction of Participants.
3. John T. Harmon, Director of Administrative Services, MLA.
   a) Report on the 1965 EIMC.
   b) Recommendations for the 1966 EIMC.
   c) Suggested calendar of deadlines for preparing and distributing EIMC i 1966.

Coffee.
4. Discussion of EIMC goals for 1966.
5. Wallace W. Douglas, Director of the Curriculum Study Center in English, Nort western University.
   Report on a typical 1966 unit which will include 250-300 pages of units, one page statement placing the units within the context of the entire cur riculum and a complete catalogue description.

Lunch. (Crystal Room.)
6. Continue discussion of arrangements for 1966 EIMC:
   a) Calendar.
   b) Number of pages to be submitted by each center and to be sent to each participant in NDEA Summer Institutes.
   c) Permissions--to be handled by MLA.
   d) Selection of board to review materials for 1966 EIMC.
   e) Other.
7. Dr. Sue M. Brett, USOE, Curriculum and Demonstration Branch.
   Report on the USOE's publication policy.

Adjourn 4:30-5:00.
COCKTAILS AND DINNER TOGETHER.

Tuesday, 16 November. 9:00 a.m.
Presiding: Michael F. Shugrue.
1. Kenneth W. Mildenberger, Director of Pfograms, MLA.
   Report on the Xanadu conference on the Foreign Languages at Indiana.
2. Discussion of how to define the "new English."
   (Might Directors work on a rationale for the curriculum in English based on their own research, including the steps which establish the rationale?)

Coffee.
3. Discussion continued.
Lunch. (Crystal Room.)
4. Reports from the Curriculum Study Center and Demonstration Center Directors.
Adjourn 4:30-5:00.
FREE EVENING.

Wednesday, 17 November. 9:00 a.m.
Presiding: Michael F. Shugrue.
1. Continue reports throughout the morning.
Coffee, Lunch. (Crystal Room.)
2. Brief summary of plans for EIMC.
Adjourn by 3:00.

PARTICIPANTS

I. Center Representatives:

Mr. Raymond Arlo
New York University

Mr. Harry Bornstein
Gallaudet College

Mr. Wallace Douglas
Northwestern University

Mr. Gerald Dykstra
Teachers College Columbia

Mrs. Mary Finocchiaro
Hunter College

Mr. Harold Herber
Syracuse University

Mr. J. N. Hook
University of Illinois

Mr. Stanley Kegler
University of Minnesota

Mr. Leonard Kosinski
University of Wisconsin

Mr. Arnold Lazarus
Purdue University

Mr. Andrew MacLeish
Northern Illinois University

Mr. Stoddard Malarkey
University of Oregon

Mr. Donald Nemanich
University of Nebraska

Mr. John Simmons
Florida State University

Mr. Robert Slack
Carnegie Institute of Technology

Mrs. Marjorie Smiley
Hunter College

Miss Jane Ann Stouder
Indiana University

Mrs. Rachel Sutton
University of Georgia

Mr. Frank Zidonis
Ohio State University

II. USOE

Mr. Lewis Leary
Bureau of Research

Mr. Eugene Slaughter
Modern Language Institutes Branch

Mr. Edward Kennedy
ERIC

Mr. Harold Kuttler
Acting Director of Contracts

Mr. Walter Mylecraine
Office of the Commissioner

III. NCTE

Mr. James R. Squire
Executive Secretary

Mr. Robert Hogan
Associate Executive Secretary

Mr. Robert Shafer
Commission on Curriculum

Mrs. Martha Cox
San Jose State University

IV. MLA

Mr. John H. Fisher
Executive Secretary

Mr. Kenneth Mildenberger
Director of Programs.

Mr. John Harmon
Director of Administrative Services

Mr. Michael Shugrue
Research Associate in English